

# LASTING IMPRESSIONS, OR FADING IMPRESSIONS?

THE PHOTOBOOK TODAY AND TOMORROW

INTERNATIONAL  
COLLOQUIUM

ECAL/Ecole cantonale d'art de Lausanne  
ECAL/Haute école d'art et de design (HES-SO)  
ECAL/University of art and design Lausanne



## Elysée Lausanne

MUSÉE DE L'ÉLYSÉE LAUSANNE  
A MUSEUM FOR PHOTOGRAPHY  
OPEN TUE-SUN 11H-18H

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20 – 21.02.2010



**LASTING IMPRESSIONS, OR FADING IMPRESSIONS?  
THE PHOTOBOOK TODAY AND TOMORROW  
FEBRUARY 20 – 21, 2010**

AN INTERNATIONAL COLLOQUIUM ORGANIZED BY  
THE MUSÉE DE L'ÉLYSÉE, LAUSANNE, IN COLLABORATION WITH  
THE ECAL/UNIVERSITY OF ART AND DESIGN LAUSANNE

There are as many ideas of what constitutes the ideal photography book as there are photographers wanting to make them! This unique event brings together a wide range of highly experienced specialists representing all aspects of book production: publishers, printers, production experts, packagers, graphic designers, art directors, typographers, booksellers, historians, curators, critics, journalists and, of course, photographers!

In a series of informal round tables (followed by open debates), these experts will look at the current state of the photobook, speculate as to its immediate and long-term future, and discuss the realities of book production and distribution. Colloquium participants will also have an opportunity to take guided tours of the current exhibition, "Lasting Impressions: The Art and Craft of the Steidl Book".

**GUESTS LIST** complete list available from February 1 on [www.elysee.ch](http://www.elysee.ch)

<b>Nathalie Bocher-Lenoir</b>	President Gens d'images/Prix Nadar (Nadar Prize) for photography books since 1955 / Paris
<b>Luc Debraine</b>	Art critic, journalist, <i>Le Temps</i> / Geneva
<b>Mary DelMonico</b>	Publisher, Delmonico Books/Prestel, museum-publishing consultant and packager / New York
<b>Frédérique Destribats</b>	Private collector / Paris
<b>Bernd Detsch</b>	Founder and director, Artbookcologne, artbook market specialist / Cologne
<b>William A. Ewing</b>	Director of the Musée de l'Elysée, author, historian / Lausanne
<b>Lady Elena Foster</b>	Publisher, Ivorypress / London/Madrid
<b>Philippe Garner</b>	International Director, 20th Century Decorative Art and Photographs Christie's, curator, author / London
<b>Jean Genoud</b>	Printer, director, Imprimerie Jean Genoud S.A. / Lausanne
<b>Winfried Heiningner</b>	Publisher, Kodoji Press / Baden
<b>Françoise Jaunin</b>	Art critic, journalist / Lausanne
<b>Werner Jeker</b>	Graphic designer, Ateliers du Nord / Lausanne
<b>Pierre Keller</b>	Director, ECAL/Ecole cantonale d'art de Lausanne, professor, EPFL / Lausanne
<b>Walter Keller</b>	Curator, author, gallerist, co-founder Fotomuseum Winterthur, former publisher Scalo Books / Zurich
<b>Michael Mack</b>	Publisher, director, steidlMack publishing / London
<b>Lesley Martin</b>	Publisher, Aperture Foundation / New York
<b>Gilles Mora</b>	Director of collection, éditions du Seuil, photography historian, curator / Paris
<b>Lars Müller</b>	Publisher, designer / Baden
<b>Thomas Neurath</b>	Chairman and publisher, Thames & Hudson, London / Paris / New York
<b>Neil Palfreyman</b>	Production director, Thames & Hudson / London
<b>Alice Rawsthorn</b>	Author, design critic, <i>International Herald Tribune</i> , columnist, <i>New York Times Magazine</i> / London
<b>Markus Schaden</b>	Director Schaden.com, publisher, bookseller / Cologne
<b>Joachim Schmid</b>	Artist, a founder of ABC Artists' Books Cooperative / Berlin
<b>Alec Soth</b>	Photographer / Minneapolis
<b>Gerhard Steidl</b>	Publisher and printer, Steidl publishing / Göttingen
<b>Joël Tettamanti</b>	Photographer / Lausanne
<b>Cornel Windlin</b>	Graphic designer, typographer / Zurich

## PROGRAMME

**SATURDAY, FEBRUARY 20 / ECAL** simultaneous translation english/french

- 10h30 Reception and registration
- 11h30 Welcome by Pierre Keller, Director of the ECAL  
Introduction by William A. Ewing, Director of the Musée de l'Élysée
- 11h45 Round Table 1  
"Profusion & Confusion: What is the photography book today?"  
Presentation of the speakers: Frédérique Destribats  
Moderator: William A. Ewing
- 12h30 Questions – Open discussion
- 13h Lunch
- 14h30 Round Table 2  
"Menaces & Promises: Where is the photography book going?"  
Presentation of the speakers: Frédérique Destribats  
Moderator: Walter Keller
- 15h30 Questions – Open discussion
- 16h End of session

**SUNDAY, FEBRUARY 21 / MUSÉE DE L'ÉLYSÉE** simultaneous translation english/french

- 10h Guided tour of the exhibition by Gerhard Steidl
- 11h30 Round Table 3 Collège de l'Élysée auditorium – Avenue de l'Élysée 8  
"Concepts & Objects: A Photobook Laboratory"  
Presentation of the speakers: Frédérique Destribats  
Moderator: Mary DelMonico
- 12h30 Questions – Open discussion
- 13h Lunch Annex to the Musée de l'Élysée "Galerie En avant première" – Avenue de l'Élysée 4  
Display of layouts and publications of the members of NEAR,  
Swiss Association for Contemporary Photography, [www.near.li](http://www.near.li)
- 14h30 Résumé of the colloquium by Luc Debraine  
Final debate moderated by Françoise Jaunin
- 15h30 End of the colloquium
- 16h Guided tour of the exhibition by William A. Ewing and Nathalie Herschdorfer,  
curators

## REGISTRATION

### Entrance fee

CHF 50.–/day, meal included. Students: free entrance to the colloquium, lunch CHF 10.–  
Cash payment on site or bank transfer:  
BCV  
Clearing 767  
SWIFT: BCVLCH2L  
IBAN: CH53 0076 7000 A031 9235.6  
Reference: Colloquium

Last Name, First Name \_\_\_\_\_

Institution or association \_\_\_\_\_

Accompanied by \_\_\_\_\_

Address \_\_\_\_\_

Zip Code \_\_\_\_\_ City \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Date \_\_\_\_\_ Signature \_\_\_\_\_

I will attend the Saturday session

Meal  Yes  No

I will attend the Sunday session

Meal  Yes  No

I am a Student



Registration by mail or fax:  
Musée de l'Élysée  
18, avenue de l'Élysée  
1006 Lausanne

or by email:  
geraldine@zanas.ch

H O T E L  
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